

## Global Politics Magazine – Editorial, Marketing and Webmaster Opportunities

[Global Politics Magazine](#) provides a forum where politically interested individuals, journalists, academics, international relations professionals, and policy makers can exchange insights, develop new approaches, and examine emerging political trends. Global Politics features articles by established academics, graduate students, undergraduate students, diplomats, and policymakers from around the world. We are read in over 100 countries around the world, although most of our readership is based in the U.S. and U.K. Global Politics contributors have been published in *The Washington Post*, *The New York Times*, *The LA Times*, *The Times*, *The Scotsman*, *Huffington Post*, *The Daily Beast* and *The Independent*. We publish articles on international relations, history, law, politics, political philosophy, constitutionalism, global public health, the environment, and public policy. Our current editorial team includes academics and graduates, and undergraduates in the School of International Relations at St Andrews University.

We are currently looking for a small number of people to join our editorial team on a voluntary basis. Successful applicants will also receive further support in sharpening their writing and editorial skills. Global Politics is run and operated on an entirely voluntary basis and the positions below are unpaid. **Closing date for applications is 15 July 2021.** (See below for how to apply).

### **Trainee Associate/ Trainee Contributing Editors**

Working under the direction of the Managing Editor, the role involves liaising with potential contributors from initial submission through to publication. Duties include editing of articles to conform to Global Politics style guidelines and effective promotion of articles through social media channels. Editors would be expected to contribute articles or shorter blog posts to the magazine on a regular basis; however, feedback will be provided to help editors write articles which are suitable for publication in Global Politics. Students from all academic schools at St Andrews are encouraged to apply, although this opportunity might be most relevant to students in the Arts, Humanities, and Social Sciences.

### **Skills / Capabilities in Applicants**

#### *Essential*

- Initiative
- Interest in international relations and global politics
- Experience working in a team environment
- Excellent written and spoken communication skills
- Ability to think creatively
- Good IT skills

### *Desirable*

- Experience with website design, HTML
- Familiarity with Wordpress CMS
- Experience in marketing or promotions.
- Awareness of, and familiarity with, social media (i.e. Facebook, Twitter, LinkedIn) for marketing purposes.
- Experience writing for a blog or publication

### **Trainee Webmaster**

Working under the direction of the Managing Editor, the role involves managing and making changes to the Global Politics website so as to optimise the reader experience. Experience with website design and management (ideally Wordpress) is essential.

### **Skills / Capabilities in Applicants**

#### *Essential*

- Experience with website design, HTML
- Advanced skills with Wordpress CMS
- Excellent IT skills
- Initiative
- Excellent written and spoken communication skills
- Ability to think creatively

#### *Desirable*

- Awareness of, and familiarity with, social media (i.e. Facebook, Twitter, LinkedIn) for marketing purposes.
- Experience working in a team environment
- Familiarity with Google Analytics and Google Webmaster Tools

### **Trainee Marketing Coordinator**

Working under the direction of the Managing Editor, the role involves raising awareness of Global Politics among potential readers, advertisers and contributors through online channels, and at universities in the UK, US and other countries. Experience in a marketing, promotions or advertising environment is essential.

### **Skills / Capabilities in Applicants**

#### *Essential*

- Experience in marketing or promotions.
- Initiative
- Experience working in a team environment
- Excellent written and spoken communication skills

- Willing to contribute around 3 hours per week on an ad hoc basis
- Awareness of, and familiarity with, social media (i.e. Facebook, Twitter, LinkedIn) for marketing purposes.
- Ability to think creatively
- Good IT skills

*Desirable*

- Familiarity with Google Analytics and Google Webmaster Tools
- Experience at securing sponsorship
- Experience in website advertising and selling ad space
- Experience with website design, HTML
- Familiarity with Wordpress CMS

For all roles, please send your CV and a cover letter to the Editor-in-Chief, Dr David Miles, at [david@global-politics.co.uk](mailto:david@global-politics.co.uk) or [djm62@st-andrews.ac.uk](mailto:djm62@st-andrews.ac.uk). For the Trainee Associate Editor / Trainee Contributing Editor role, along with the CV and letter of application, please also submit an article/blog post of approximately 500-800 words in answer to the question 'Is global politics becoming more or less important as a result of the Covid-19 pandemic?' Academic style references are not required, but can be included along with links as appropriate.

Please indicate in your cover letter approximately how many hours you would be able to contribute on average on a weekly or monthly basis. Normally, no one has to contribute more than 5 hours per week and it's usually much less than this (depending on the volume of submissions). However, occasionally there may be special projects which might require more hours in a particular week.